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Date: July 25, 2025

To,
BSE Limited
Scrip Code: 543228

National Stock Exchange of India Limited
Symbol: ROUTE

Sub: Announcement under Regulation 30- Press Release

Dear Sir/Madam,

Please find enclosed Press Release issued by Proximus Global S.A./N.V. (promoter company of Route Mobile Limited) titled "**Proximus Global achieves 'Visionary' status in Gartner Magic Quadrant for CPaaS**".

This disclosure is made in accordance with Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to take the above information on record.

The same is also uploaded on the Company's website at www.routemobile.com

Thanking you,
Yours truly,
For **Route Mobile Limited**

Tejas Shah
Company Secretary & Compliance Officer
ICSI Membership No: A34829

Encl: as above



Proximus Global achieves 'Visionary' status in Gartner Magic Quadrant for CPaaS

Marking its debut as a newly formed entity, Proximus Global enters the Magic Quadrant as a Visionary, reflecting its global scale and complete strategic vision across CPaaS.

Brussels – 25 July 2025 – Proximus Global, the leading digital communications company formed by the combined strengths of BICS, Telesign, and Route Mobile, has proudly achieved 'Visionary' status in Gartner's Magic Quadrant in the Communications Platform as a Service (CPaaS) category.

Established on January 1, 2025, this marks the first time Proximus Global has featured in the Magic Quadrant. Achieving Visionary status right from the start underscores the strategic value of uniting BICS, Telesign, and Route Mobile. Gartner defines 'Visionaries' as businesses that not only understand the direction of the market but also actively shape its future. This recognition highlights Proximus Global's efforts to future-proof its CPaaS offering through a unified go-to-market strategy, a steadfast focus on security and fraud prevention, and the unmatched global scale of its network backbone. Staying ahead of market demands, Proximus Global is expanding its global RCS coverage to cater to the growing demand for rich, app-like, interactive messaging. Furthermore, the company is enhancing its CPaaS stack with Network APIs, enabling developers to access telco-grade capabilities such as location services, Quality of Service (QoS), and device information.

Milind Pathak, Chief Marketing Officer, Proximus Global said:

"The combined strength and vision of Proximus Global allows us to achieve far more than any individual entity could do alone. This belief has been the cornerstone of our strategy from the very beginning, and being recognized by Gartner validates that our ambition and strategy are on solid ground. Our mission is to foster trustworthy engagements on a global scale, and our CPaaS offering plays a pivotal role in this - delivering unmatched global reach, a comprehensive range of channels and services, and security that's seamlessly built-in rather than bolted-on."

Rajdip Gupta, Business Lead, Proximus Global and Managing Director & CEO, Route Mobile, added:

"Proximus Global's recognition as a Visionary in the Gartner Magic Quadrant is a testament to the hard work and dedication of our teams across the globe. It reflects our commitment to innovation, security, and delivering exceptional value to our customers. As we continue to grow and evolve, we remain focused on shaping the future of digital communications and empowering businesses to thrive in an increasingly connected world."

Proximus Global's CPaaS offering brings together the strengths of Route Mobile, Telesign, and BICS. Route Mobile has extensive reach across emerging markets in APAC and EMEA, along with conversational AI tools for customer engagement. Telesign contributes network APIs that support phone number identification, transactional risk scoring, and omnichannel verification. Finally, BICS brings travel eSIM capabilities and extensive global telecom infrastructure, including a large SS7 network that supports reliable and scalable CPaaS delivery.

About Proximus Global

Proximus Global, combining the strengths of Telesign, BICS, and Route Mobile, is transforming the future of communications and digital identity. Together, our solutions fuel innovation across the world's largest companies and emerging brands. Our unrivalled global reach empowers businesses to create engaging experiences with built-in fraud protection across the entire customer lifecycle. Our comprehensive suite of solutions – from our super network for voice, messaging, and data, to 5G and IoT; and from verification and intelligence to CPaaS for personalized omnichannel engagement – enables businesses and communities to thrive. Reaching over 5 billion subscribers, securing more than 180 billion transactions.

For more information visit <https://www.proximusglobal.com>