

Ref No: RML/2020-21/33

Date: December 17, 2020

To,

The Manager

Listing Department

**BSE Limited**

Phiroze Jeejeebhoy Towers,

Dalal Street, Fort,

Mumbai 400 001

**Scrip Code: 543228**

The Manager

Listing Department

**National Stock Exchange of India Limited**

Exchange Plaza, Plot No. C/1, Block G,

Bandra Kurla Complex, Bandra (East),

Mumbai 400 051

**NSE Symbol: ROUTE**

Dear Sir/Madam,

**Sub: Press Release**

The Company has appointed Mr. Milind Pathak as the Chief Business Officer of the Company w.e.f December 17, 2020. Please find enclosed the press release being issued in this regard.

The information will also be hosted on Company's website at [www.routemobile.com](http://www.routemobile.com).

Yours faithfully,

**For Route Mobile Limited**





**Rathindra Das**

**Head Legal, Company Secretary & Compliance Officer**

Encl: as above

### **Route Mobile Appoints Mr. Milind Pathak as its Chief Business Officer to boost Product Innovation**

Mumbai, India, December 17, 2020: Route Mobile Limited (“Route Mobile/Company”), one of the leading cloud communication platform service providers to enterprises, over-the-top (“OTT”) players, and mobile network operators, today announced the appointment of Mr. Milind Pathak as its Chief Business Officer (CBO), effective December 17, 2020.

Mr. Milind will drive cutting-edge (new) product development and support Route Mobile’s next phase of growth as the Company continues to expand globally, drive product innovation and enter new markets.

**Rajdipkumar Gupta, Managing Director and Group CEO, Route Mobile Limited** said, “We are delighted to welcome Mr. Milind Pathak as our Chief Business Officer during this significant phase of growth for Route Mobile. His proven track record in new market identification and geographic expansion will be advantageous for our growth plans. Additionally, his skills in strategic positioning of multi-million dollar telecom and digital native organizations will be a great boost for us in developing new products and enhancing existing product line-ups in nascent markets.”

**Milind Pathak, Chief Business Officer, Route Mobile Limited** said, “I am very excited to join Route Mobile, especially because 2020 has been such a significant year for them. The CPaaS industry is on a dream run at the moment, with innovation on a high and our combined vision will certainly enable us to accelerate our overall product development strategy and open boundaries for new business opportunities across the globe.”

Mr. Milind is an accomplished senior leader with 20+ years of experience in blue-chip organizations across domestic and international markets. He has held several key decision-making portfolios, especially in Sales & Marketing, P&L Management, New Product Development, involving both Start-ups and Growth Organizations.

#### **About Route Mobile Limited:**

Established in 2004, Route Mobile Limited (“Route Mobile, RML”) is a cloud communications platform service provider, catering to enterprises, over-the-top (OTT) players and mobile network operators (MNO). RML’s portfolio comprises solutions in messaging, voice, email, SMS filtering, analytics and monetization. RML has a diverse enterprise client base across a broad range of industries including social media companies, banks and financial institutions, e-commerce entities and travel aggregators. RML is headquartered in Mumbai, India with a global presence in Asia Pacific, Middle East, Africa, Europe and North America.

For further details, please contact:

#### **Tanmay Ayare**

Global Head – Marketing & Communication  
Route Mobile Limited

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